



Pan American Allergy Society

You Are Invited to Exhibit

at the

2012 Training Course and Seminar

presented by the

Pan American Allergy Society

March 22-25, 2012

at the beautiful

Marriott Dallas/Plano Legacy Town Center
Plano, TX

Experience the comfort of spacious and affordable sleeping rooms and delight in exciting choices for dining, entertainment and shopping at the Shops at Legacy Center just across the street from the hotel.

P.A.A.S. feels that the central location of the host hotel together with the quality continuing medical education we provide will surely attract many attendees from Dallas/Plano and across the nation as well as reward you with good business prospects.

EXHIBITOR PROSPECTUS IS ATTACHED.

For additional Information please contact:

Ann Brey

panamallergy@sbcglobal.net

210-495-9853

ANNUAL MEETINGS

2012: March 22-25

2013: March 21-24

2014: March 20-23

Marriott Dallas/Plano at Legacy Center
Dallas, TX

EXECUTIVE DIRECTOR

Ann Brey

1317 Wooded Knoll

San Antonio, TX 78258

(210) 495-9853

FAX (210) 495-9852

panamallergy@sbcglobal.net

Pan American Allergy Society

EXHIBITOR PROSPECTUS



2012 Training Course and Seminar

March 22-25

Marriott Dallas/Plano

@ Legacy Town Center

Plano, TX



Pan American Allergy Society

2012 EXHIBITOR PROSPECTUS

PAN AMERICAN ALLERGY SOCIETY TRAINING COURSE AND SEMINAR

DATES: March 22-25, 2012

WHERE: Marriott Dallas/Plano at Legacy Town Center
7120 Dallas Parkway
Plano, TX 75024
(972) 473-6444

**MEETING
CONTACT:** Ann Brey, Executive Director
Pan American Allergy Society
1317 Wooded Knoll
San Antonio, TX 78258
(210) 495-9853 Fax: (210) 495-9852
e-mail: panamallergy@sbcglobal.net

EXHIBIT INFORMATION: 3-1/2 days of exhibiting: (See "Exhibit Hours" on Page 2)
Thursday through Sunday (March 22-25)

Exhibit Fee: \$950 per space - \$850 if received on or before November 1, 2011; **\$200 deposit required to hold booth**; balance due on or before January 15, 2012

Exhibit Size: *(new) 6' x 30" draped tables are provided. Freestanding exhibits Measuring 8' x 6' are permitted. (*This hotel does not provide 8' tables)

Exhibit Amenities: 2 electrical plugs, two chairs and a waste paper basket are provided.

Exhibit Location: Trinity Meeting Foyer

Exhibit Security: Because of the high cost of security and because P.A.A.S. activities are located in a restricted area, no security will be provided. The hotel maintains its regular security on the premises.

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Exhibit Set-up:	* (new) Wednesday, March 21 st	5:00 pm – 8:00 pm
Exhibit Hours:	Thursday, March 22 th	7:00 am – 5:30 pm
	*(new) (Welcome at <i>President's Reception – 6:00 p.m. Trinity Foyer</i>)	
	Friday, March 23 th	7:00 am – 5:30 pm
	Saturday, March 24 th	7:00 am – 5:30 pm
	Sunday, March 25 th	7:00 am – 12:30 pm
Exhibit Dismantle:	Saturday, March 24 th	After 3:00 pm break
	Sunday, March 25 th	After 10:00 am break

Exhibitors are requested to keep their exhibit space intact except as designated above. **Late set-up or early dismantling during the week is allowed only with permission of Ann Brey.**

Exhibits must be arranged so as not to obstruct the view or otherwise interfere with the displays of other exhibitors. This restriction includes person(s), things, conduct, printed material, loud noises, such as bells, sirens, buzzers, audio tapes or anything of a character which may be objectionable to the exhibitors as a whole.

RULES AND REGULATIONS:

AS AN ACCREDITED SPONSOR OF CME ACTIVITIES, THE PAN AMERICAN ALLERGY SOCIETY ADHERES TO A WRITTEN POLICY REGARDING COMMERCIAL SUPPORT AS DESCRIBED IN THE ACCREDITATION COUNCIL FOR CONTINUING MEDICAL EDUCATION STANDARDS FOR COMMERCIAL SUPPORT OF CONTINUING MEDICAL EDUCATION. FOR A COPY OF SAID POLICY, PLEASE CONTACT ANN BREY.

Contract for Space: A deposit of **\$200** is required when the exhibitor submits the contract for space (“Exhibit Application Form”), contingent upon satisfactory assignment. The balance is due no later than January 15, 2012. After that date, the entire amount is required to reserve space. Failure to submit full payment by this date may result in cancellation of space. **Deposits and fees are not refundable.** Exhibitors may reserve more than one space.

Discount for Space: Exhibitors may obtain a discount of \$100 if P.A.A.S. receives the total fee on or before November 1, 2011.

Failure to Occupy Space: An exhibitor failing to occupy space is not relieved of the obligation to pay full rental price for such space, and P.A.A.S. shall have the right to use such space as it sees fit provided the space is not occupied by the scheduled exhibit hall opening and provided that the exhibitor has not advised P.A.A.S. of a late set-up.

Use of Space: All demonstrations, interviews or other sales activities must be confined to the limits of the booth space. Participants may not assign or sublet any allotted space and may not advertise, display or otherwise promote goods or services other than those manufactured, distributed or sold by it in the regular course of business without prior authorization of P.A.A.S. Aisles must be kept clear at all times. Promotional activity is limited to the confines of the booth space. “Working” the aisles, general areas or spaces assigned to other is prohibited.

Education, Speaker & Printing Grants: Exhibitors are invited to support the P.A.A.S. Training Course and Seminar by making either restricted or unrestricted education, speaker or printing grants. See “**General Education, Speaker & Printing Grant Request Form**”. P.A.A.S. strictly adheres to ACCME Standards for Commercial Support of Continuing Medical Education (September 2004), and grant support will be publicized in the preliminary and revised programs, the syllabus and Spring Newsletter.

Social Activities: **Exhibitors are invited to host social activities.** This contribution will be publicized at the meeting at the meeting and in the preliminary and revised programs which are distributed to several thousand physicians and allied health care personnel. A list of the fees for each function is attached (“**Event Sponsorship Form**”). Sponsorship is not limited to exhibitors present at the meeting.

All breakfasts and breaks take place in the Exhibit Area in the Trinity Foyer outside the Classroom (See “Meeting Facilities” diagram). Exhibitors are also invited to attend the *President’s Welcome Reception* to be held in the Foyer on Thursday evening, March 22nd.

Set-Up and Shipping: Exhibitors are responsible for setting up and dismantling their booths during the time frames listed on Page 2 of this Exhibitor Prospectus. Shipping exhibition materials to the hotel must be done no earlier than 3 days prior to the meeting, and the following address should be used:

**Pan American Allergy Society
c/o Ann Brey, Executive Director
Marriott Dallas/Plano @ Legacy Town Center
7121 Bishop Rd.
Plano, TX 75024**

ATTENTION: Make sure your company name and address is on your shipping label.

General: All representatives must be registered. In order for name tags be prepared for exhibitor representatives it is requested that the exhibitor provide P.A.A.S. with a list of its representatives at least two weeks before the meeting. A form is attached for this list. At the time representatives check in at the registration desk, a preliminary list of attendees will be provided. A revised list of attendees will be provided to each exhibitor as soon after the meeting as possible.

Hotel Reservations: You must make arrangements hotel reservations for your representatives. Please be advised that the cut-off date for convention rates at The Marriott Dallas/Plano at Legacy Town Center is **February 29, 2012.** Sleeping room rates are \$142.00 + 13% tax and can be reserved by calling 800-228-9290. You will not be able to enjoy the convention rate after February 29, 2012.

Handling / Storage Fees: The handling/storage fees are the sole responsibility of the exhibitor. which will be posted to the individual’s guest room folio. Due to limited storage space, no shipments will be accepted any earlier than two (3) days prior to the Pan American Allergy Society event. All boxes must be removed from the hotel within 24 hours following the conclusion of the event.



Pan American Allergy Society

2012 EXHIBIT APPLICATION FORM

We, the undersigned, hereby apply for exhibit space in the amount of **\$950** at the 2012 Training Course and Seminar sponsored by the Pan American Allergy Society March 22-25, 2012, at the Marriott Dallas/Plano at Legacy Town Center, in Plano, TX, subject to the rules and regulations governing the exhibition as stated in the Exhibitor Prospectus, which we accept as part of this agreement.

If none of our exhibit space selections are available at the time application for space is received, we agree to accept the space assigned.

Choices: 1st _____ 2nd _____ 3rd _____

TERMS OF PAYMENT

Deposit in the amount of **\$200** must accompany this application. FULL PAYMENT is due January 15, 2012. Failure to submit full payment by January 15, 2012, will result in cancellation of space.

***IMPORTANT: A \$100 reduction in booth fee (i.e., \$850 instead of \$950) can be realized by paying for exhibit space in full on or before November 1, 2011. P.A.A.S. does not offer refunds for cancellation of exhibit space.**

As an authorized representative of the company named below, I understand and accept the terms of agreement as outlined above for the 2012 Training Course and Seminar sponsored by the Pan American Allergy Society.

Company Name (please print) _____
Address _____
City/State/Zip _____
Telephone _____

Signature _____

MAIL OR FAX: Pan American Allergy Society
1317 Wooded Knoll
San Antonio, TX 78258
Fax: 210-495-9852

***P.A.A.S. will be happy to accept Visa, MasterCard, Discover or American Express for your deposit or payment in full.**

I hereby authorize the Pan American Allergy Society to charge my Visa ___ MasterCard ___ Discover ___ American Express ___ account for \$ _____. Card No. _____
Exp. Date: _____ 3 digit Security Code _____

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Signed: _____

EXECUTIVE DIRECTOR
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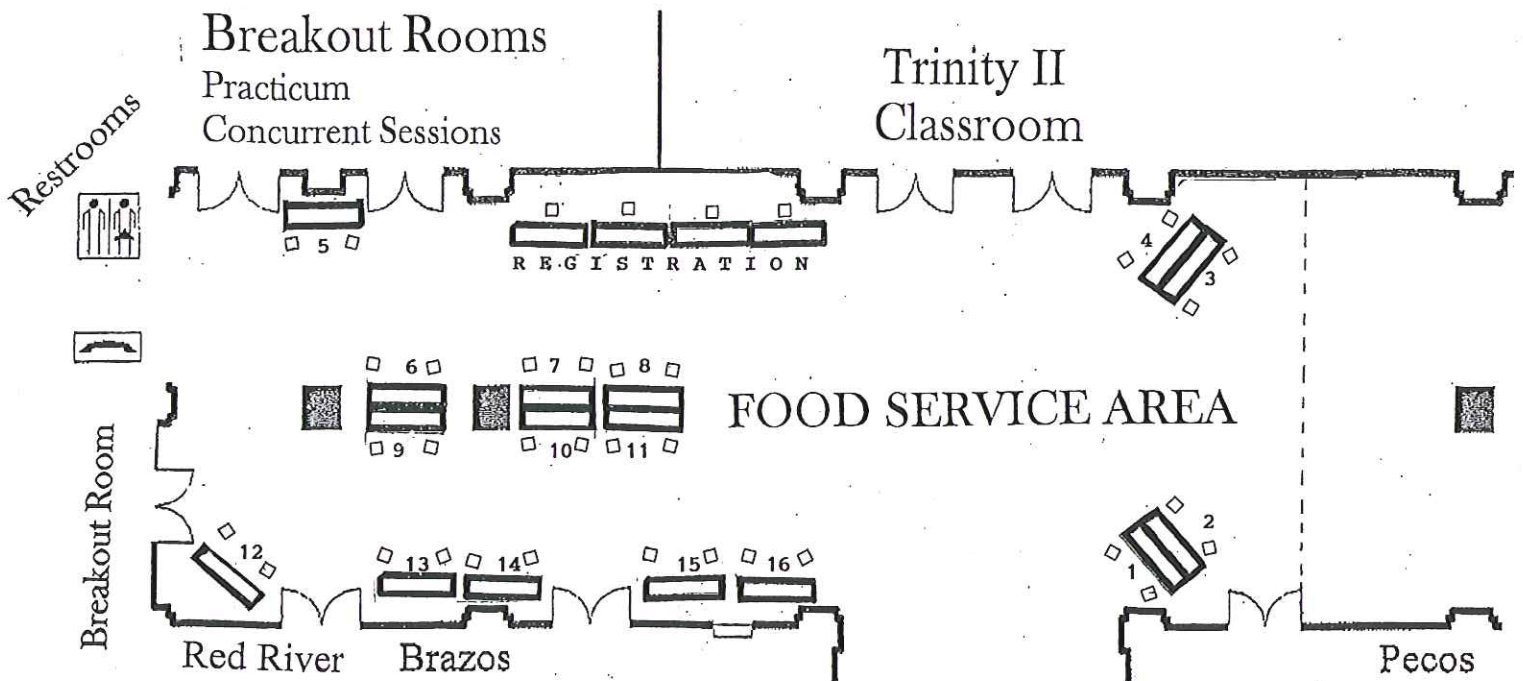
Pan American Allergy Society

MEETING FACILITIES

PAN AMERICAN ALLERGY SOCIETY

March 22-25, 2012

Marriott Dallas/Plano at Legacy Town Center, Plano, TX



ANNUAL MEETINGS

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LIST OF REPRESENTATIVES
(Attach to Exhibit Application Form)
(Deadline for this form is: March 1, 2012)

Please list below your representative(s) who will be attending the 2012 Training Course and Seminar sponsored by the Pan American Allergy Society, March 22-25, 2012, at The Marriott Dallas/Plano at Legacy Town Center in Plano, TX.

(Please print clearly or type)

1. _____

2. _____

3. _____

4. _____

5. _____

COMPANY: _____

Representative: _____

Telephone No. (_____) _____

RETURN TO: **Pan American Allergy Society**
 1317 Wooded Knoll
 San Antonio, TX 78258

Fax: (210) 495-9852



Pan American Allergy Society

PAN AMERICAN ALLERGY SOCIETY 2012 Training Course and Seminar

EVENT SPONSORSHIP FORM

(Return to P.A.A.S., 1317 Wooded Knoll, San Antonio, TX 78258)

Please circle the event you wish to sponsor
& return this form to P.A.A.S. as soon as possible
Sponsorship fees due on or before January 15, 2012

Thursday, March 22nd	7:00 am	Breakfast	\$1,000
	10:00 am	Break	500
	3:00 pm	Break	500
	6:00 pm	President's Welcome Reception	\$1,500
Friday, March 23 rd	7:00 am	Breakfast	\$1,000
	10:00 am	Break	500
	3:00 pm	Break	500
	3:30 p.m.	Break	500
Saturday, March 24 th	7:00 am	Breakfast	\$1,000
	10:00 am	Break	500
	11:30 am	General Membership Luncheon	\$1,500
	3:00 pm	Break	500
Sunday, March 25 th	7:00 am	Breakfast	\$1,000
	10:00 am	Break	500

Exhibitors sponsoring events will be listed the revised program (January 2012) mailed to approximately 9,500 physicians and allied health care personnel. Sponsored events will be acknowledged in the course syllabuses and announced from the podium during the meeting. Handouts will be permitted in the exhibit hall only. It is the intent of P.A.A.S. to give our exhibitors and sponsors as much recognition as possible within the policies of P.A.A.S. and the Standards set by the ACCME. **Co-sponsored events are permitted. A Letter of Agreement issued by P.A.A.S. will be required to support sponsored events and will be mailed to "Company" in a timely manner.**

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Company Name

By: _____

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GENERAL EDUCATION, SPEAKER & PRINTING GRANT REQUEST FORM

DATE: _____

TO: P.A.A.S. OFFICERS AND DIRECTORS

FROM: Company _____
Address _____

Gentlemen:

_____ My Company is interested in granting to P.A.A.S. funds for an "unrestricted" educational grant to be used for general purposes. Enclosed is our check in the amount of \$_____ in support of the 2012 Training Course and Seminar. We understand that we will be listed in the revised program, course syllabuses, newsletters, and our support will be announced from the podium at the meeting.

_____ My company is interested in sponsoring a speaker. Please send me a list of your faculty. We understand that we will be listed in the revised program, course syllabuses, newsletters, and our support will be announced from the podium at the meeting.

_____ My company is interested in granting to P.A.A.S. funds to underwrite printing and/or postage for the programs to the 2012 P.A.A.S. Training Course and Seminar. We understand that we shall be listed on the front page of the course syllabuses for our contribution.

_____ Other: My company is interested in granting to P.A.A.S. funds for the following: _____ We understand that our support will be listed on the front page of the course syllabuses.

Representative

Date _____

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